

ALOHA STATE SALES

2909 Ualena Street
Honolulu, Hawaii 96819
(808) 844-2929

PRESS RELEASE

FOR MORE INFORMATION CONTACT:

Ryan Anderson, Public Relations Director
(801) 556-1003 (cell), ryan@a-r-tproductions.com
Jim Sharp, Owner, sharpaloha@hotmail.com
(808) 351-2929 (cell)

Aloha State Sales Helps Give Hawaiians Cleaner Air, Greener Surfaces

Honolulu — Environmentally-friendly or “green” building products have become extremely popular over the past several years, although not primarily because of their benefits to the earth. Today’s modern green products not only help preserve the environment outside of the home, but create a cleaner, purer quality of life inside it.

Aloha State Sales is helping builders and homeowners get closer to nature’s purity every day. With each installation of natural quartz Silestone, Aloha State Sales helps that building’s air stay cleaner and its surfaces purer.

Silestone quartz is the only countertop in the world with Greenguard air quality certification and Microban antimicrobial protection. As such, it is proven to never off-gas or emit chemical fumes throughout its lifetime and permanently prevents the growth of bacteria, mold, mildew and other harmful microbes on its surface.

According to Greenguard, a majority of household products off-gas as they slowly degrade throughout their lifetime. Formaldehyde, carbon dioxide, carbon monoxide and radon are a few of the common gases. Porous stone products such as granite, marble, sandstone and limestone are extremely porous and must be chemically sealed every 1-2 years to prevent staining and bacteria and other microbes from infecting their pores.

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A naturally non-porous surface, Silestone never needs chemical sealers to prevent staining, and only requires basic soap and water for cleaning. Combined with its Microban antimicrobial protection, Silestone will stay cleaner and purer with less maintenance than any other countertop.

Aloha State Sales also takes green building principles to heart in its fabrication process. All water used in cutting and shaping the quartz slabs is reclaimed, filtered and used repeatedly to prevent waste. Remnant Silestone cutouts and pieces are separated and shipped for recycling into Silestone MURO tiles.

Builders and homeowners utilizing Silestone will receive LEED environmentally-friendly building credits. More information about Silestone and its green benefits is available by calling (808) 844-2929.